

WHY SUBSCRIBE TO THE DATAPoints

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Our award-winning journalism now sits alongside our data expertise, where data from our rankings, supplemented by extensive additional insight, provides a unique understanding of how universities are responding to the greatest challenges of society.

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INSTITUTIONS



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The rankings, and their data, are
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l`] ghhgj` l` mf` dk` k` af` l`] _o` ZYd`
` a`] j`] \m{ Ylaf` k] [lgj` & O` g` Yj]`
the strongest universities?
O` af` m` a` m` jkaq` k` Yj]
`] e` g` kljYlaf` l`] j` d` Yl`] jk` a`
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and data sets, to ensure that
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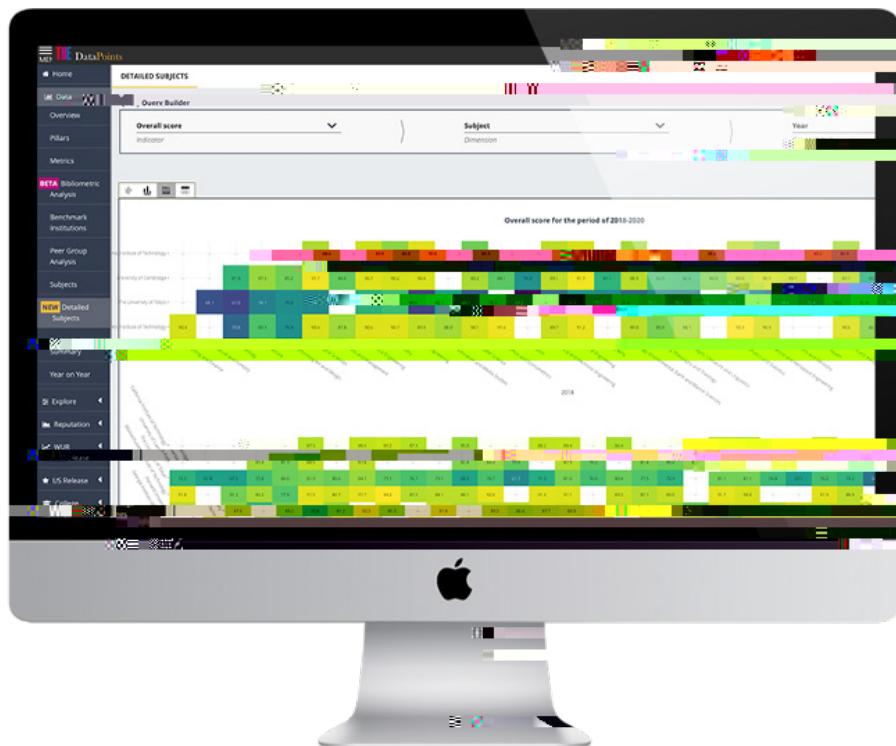
WORLD UNIVERSITY RANKING DASHBOARD

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Understanding institutional performance is essential to advance in university rankings, and against strategic goals.

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FEATURES OF THE WUR DASHBOARD:

- Powerful datasets from 2,000+ institutions around the world
- Benchmark against up to 25 universities at any one time
- Global, regional and country-level distributions
- Institutional-level data across 31-subject areas
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- Quarterly bibliometric analysis
- Peer group analysis
- Year on Year analysis
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- Access to your WUR ranking result one week before the VIJPHSYLSLHZL

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ACROSS
31
SUBJECT AREAS

**RAW
DATA
AVAILABLE**

**DATA
DOWNLOAD**

**EARLY
ACCESS
TO RESULTS**



Northwestern
University

WORLD UNIVERSITY RANKING DASHBOARD CASE STUDY

F gjl` o] kl] jf 'Mfan] jkaq\k'gf] 'g^l`] 'd Y\af_ 'hjanYI] j] k] Yj[` 'mfan] jkaq\k'af 'l`] 'MK&A [Yf 'ljY[] 'ak'gja_af k' ZY[c'l g') O-) &A `` Yk [Ye hm\k] k'af ' ; ` a[Y_g 'Yf \ <g` Y\$I YIYj 'Yf \ 'ZgYklk 'l`] '1l` 'dj_] kl '] f\go e] f l' af 'l`] 'MK&

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"DataPoints informs our strategies as it gives us a better global perspective of how the university is perceived than we had previously.

For both the recruitment of YLZLHYJO Z[HH HUK a better understanding of the international graduate student world, it is useful for us to learn how people outside the US actually perceive who we are and what we are strong in."

9j] l`] j] 'Yf q'mf] ph] [!] \ Z] f] Hk'g^l`] 'OMJ 'YIY7' "We have noticed increased conversation among

colleagues, and a deeper understanding about how important the global picture is. I think the more accessible this type of information is, and the more we share it internally, the more it prompts questions – and that is a sign of a healthy organisation."

@go `` Yn] 'qgminak] \ l`] 'OMJ <Yk' ZgYj\ 'YIY7' "It gives me the actual values for Northwestern versus our peers, so it helps you see really their doctorates-awarded-to-H J H K L T P J Z[HH YH[P V P Z H UK OV^ it compares with ours. More importantly, it allows you to see

how tightly bunched we may be with certain peers on certain measures – that is critical with any kind of assessment: what is the clustering that is occurring, and how far away is the next institution behind you, and the next one ahead? DataPoints provides that. The number-one advantage is time. The information is there, it is available. You can pull it up in a meeting and show in a chart where Northwestern stands across its peer group."

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